Jessica Branks

UI/UX Designer

CONTACT

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(972) 965-3382
Tacoma, WA

EXPERIENCE

McGraw Hill Product Designer

Remote | 2022 - Present

- Constructed component libraries with unified style guidelines for rapid prototyping.
- Leveraged existing design system to create fast, accurate prototypes for extracting constructive feedback and approvals from stakeholders.
- Delivered tutorials to design teams to optimize digital prototyping processes.
- Played a pivotal role in the development of wireframes, prototypes, CSS, icons, and design systems for PreK-12 digital educational programs, ensuring alignment with accessibility, interaction, and visual guidelines.
- Worked closely with cross-functional teams to deliver innovative design solutions and strategies for both business and user goals.
- Collaborated with marketing and design teams to unify branding strategies, creating scalable visual languages to use across diverse age groups.

TeamFlow LLC UI/UX Designer

Remote | 2021 - 2022

- Collaborated with the Senior Designer to build components and update the company's existing design systems library.
- Created prototypes that contributed to updated features in the company's web application, and worked with team members to design a new modal.

The Beck Group Architectural and Sustainability Intern

Dallas, TX | May - December 2019

- Produced, reviewed, and edited architectural drawings, demonstrating a keen eye for detail and a commitment to achieving project goals.
- Created presentations, helped lead meetings with project teams and documented company objectives to achieve the firm's sustainability goals.

Baron & Budd PC Administrative Assistant

Dallas, TX | 2017 - 2019

- Interacted with clientele to resolve case issues and answer inquiries.

EDUCATION

Texas A&M University Bachelor of Environmental Design

College Station, TX | December 2020

- Honors: Magna Cum Laude

SKILLS

Design

Figma
Adobe XD
Photoshop
Illustrator
InDesign

Web

HTML | CSS
Bootstrap
WCAG

Basic:
JavaScript
Git
Sass
Hugo

3D

Revit
Rhino
Enscape